

Content

Data Mining and E-commerce

- Sequence Rules for Web Clickstream Analysis 1
Erika Blanc, Paolo Giudici
- Data Mining of Association Rules and the Process of Knowledge Discovery in Databases 15
Jochen Hipp, Ulrich Guntzer, Gholamreza Nakhaeizadeh
- Intelligent E-marketing with Web Mining, Personalization, and User-Adapted Interfaces 37
Petra Perner, G. Fiss

Knowledge Management and Data Mining

- The indiGo Project: Enhancement of Experience Management and Process Learning with Moderated Discourses 53
Klaus-Dieter Althoff, Ulrike Becker-Kornstaedt, Björn Decker, Andreas Klotz, Edda Leopold, Jörg Rech, Angi Voss

Medical Applications

- Genomic Data Explosion – The Challenge for Bioinformatics? 80
Anne Glass, Thomas Karopka
- Case-Based Reasoning for Prognosis of Threatening Influenza Waves 99
Rainer Schmidt, Lothar Gierl

- Author Index** 109